

## NCC Cable System Order

Order #	62575436
Syscode	9159
System Name	Spectrum/Tri-Cities TN Zone, TN
Market	Johnsn City-Kngsprt-Bristl

AE	Evan Butcher
Sales Coordinator	Daniella Opabajo
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	09/03/18 - 09/16/18
Agency	Buying Time
Advertiser	Bredesen for Senate

Client Code	IW
Product Code	TN
Est Code	9.7-9.10
Product Name	9.7-9.10 In-Window
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/31/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,694.00		
Commission	\$254.10		
Net Total	\$1,439.90		
Total Spots	35		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.31. New Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	Cable RT	9/3/18	9/9/18	05:00	09:00					X	X	X	-	-	3	\$60.00	\$180.00	30	PRE 09/07/18-11/06/18
2	FXNC	Cable RT	9/10/18	9/16/18	05:00	09:00	X							-	-	1	\$60.00	\$60.00	30	PRE 09/07/18-11/06/18
3	FXNC	Cable RT	9/3/18	9/9/18	09:00	16:00					X	X	X	-	-	5	\$50.00	\$250.00	30	PRE 09/07/18-11/06/18
4	FXNC	Cable RT	9/10/18	9/16/18	09:00	16:00	X							-	-	2	\$50.00	\$100.00	30	PRE 09/07/18-11/06/18
5	FXNC	Cable RT	9/3/18	9/9/18	16:00	19:00					X	X	X	-	-	3	\$72.00	\$216.00	30	PRE 09/07/18-11/06/18
6	FXNC	Cable RT	9/10/18	9/16/18	16:00	19:00	X							-	-	1	\$72.00	\$72.00	30	PRE 09/07/18-11/06/18
7	FXNC	Cable RT	9/3/18	9/9/18	19:00	24:00					X	X	X	-	-	3	\$90.00	\$270.00	30	PRE 09/07/18-11/06/18
8	FXNC	Cable RT	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$90.00	\$90.00	30	PRE 09/07/18-11/06/18
9	MNBC	Cable RT	9/3/18	9/9/18	05:00	09:00					X	X	X	-	-	3	\$16.00	\$48.00	30	PRE 09/07/18-11/06/18
10	MNBC	Cable RT	9/10/18	9/16/18	05:00	09:00	X							-	-	1	\$16.00	\$16.00	30	PRE 09/07/18-11/06/18
11	MNBC	Cable RT	9/3/18	9/9/18	16:00	19:00					X	X	X	-	-	3	\$28.00	\$84.00	30	PRE 09/07/18-11/06/18
12	MNBC	Cable RT	9/10/18	9/16/18	16:00	19:00	X							-	-	1	\$28.00	\$28.00	30	PRE 09/07/18-11/06/18
13	MNBC	Cable RT	9/3/18	9/9/18	19:00	24:00					X	X	X	-	-	3	\$35.00	\$105.00	30	PRE 09/07/18-11/06/18
14	MNBC	Cable RT	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$35.00	\$35.00	30	PRE 09/07/18-11/06/18
15	CNN	Cable RT	9/3/18	9/9/18	19:00	24:00					X	X	X	-	-	3	\$35.00	\$105.00	30	PRE 09/07/18-11/06/18

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Market	Johnsn City-Kngsprt-Bristl			Total # of Weeks	2
		Client Code	IW	Total	\$1,694.00
AE	Evan Butcher	Product Code	TN	Commission	\$254.10
Sales Coordinator	Daniella Opabajo	Est Code	9.7-9.10	Net Total	\$1,439.90
Office	Washington	Product Name	9.7-9.10 In-Window	Total Spots	35
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
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16	CNN	Cable RT	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$35.00	\$35.00	30	PRE 09/07/18-11/06/18

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
<b>SPOTS</b>	35	0	0	0	0	0	0	0	0	0	0	0	35
<b>AMT</b>	\$1,694.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,694.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/04/18

62575436 | Johnsn City-Kngsprt-Bristl | Spectrum/Tri-Cities TN Zone, TN | 9159 |